

Privacy Policy

Please take a moment to read the Privacy Policy for this website, owned and operated by Renaissance Electronics & Communication, LLC. ("Renaissance", "we", "us"). Our Privacy Policy is designed to assist you in understanding how we collect and use the information you provide to us and to assist you in making informed decisions when using our website.

By using this website, you consent and agree to the terms of this Privacy Policy.

What is personal information?

Personal information is information that can be associated with a specific person and could be used to identify that specific person. Personal information does not include information that has been made anonymous or aggregated so that it can no longer be used, whether in combination with other information or otherwise, to identify a specific person.

What personal information do we collect?

We collect personal information from you when you register on our website, place an order, subscribe to our newsletter, respond to a survey or fill out a form. When ordering or registering on our website, as appropriate, you may be asked to enter your name, e-mail address or phone number. If you choose to correspond with us through e-mail, we may retain the content of your e-mail messages together with your e-mail address and our responses.

What do we use your personal information for?

We use personal information for purposes of administering and expanding our business activities, providing customer service and making available other products and services to our customers and prospective customers. Any of the personal information we collect from you may be used in one of the following ways:

- To personalize your experience: Your information helps us to better respond to your individual needs.
- To improve our website: We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To improve customer service: Your information helps us to more effectively respond to your customer service requests and support needs.
- To send periodic e-mails: The e-mail address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, and special offers we think you will find valuable. You may notify us at any time if you do not wish to receive these offers by e-mailing us at sales@rec-usa.com or simply unsubscribing from our bi-monthly newsletter.

How do we protect your personal information?

We implement a variety of security measures to maintain the safety of your personal information online when you browse, place an order or enter, submit, or access your personal information. We only offer the use of a secure server.

We retain your personal information for as long as it is necessary and relevant for our operations. In addition, we retain personal information from closed accounts to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation and any other actions permitted by law.

Do we disclose any personal information to outside parties?

Renaissance will never rent or sell your personal information.

You agree that we may share your personal information with third parties as necessary to:

- provide you with the website which you elect to use, including the processing of payments;
- enforce the terms and conditions of the Terms of Use made available on our website;
- comply with laws and regulations or respond to litigation;
- allow for a change of ownership of Renaissance (including, but not limited to, an acquisition by or merger with another company) and related transfer of all personal information to the new owner, in which case any information remains protected in accordance with this Privacy Policy;
- allow advertising audits and analysis;
- allow us to engage a third party to perform surveys measuring your experiences and use of our website, products or services; and
- allow designated third parties to assist with transactions, disputes and other matters regarding your use of our website, products or services.

Does Renaissance use cookies?

Yes. We may store information about you using cookies (files which are sent by us to your computer or other access device) that we can access when you visit or use the website in the future. We collect information about the pages you view, the links you click, and other actions you take using our website, or within our advertising or e-mail content. We do this to help improve the user experience of the website. If you want to delete any cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies. Please note that by deleting our cookies or disabling future cookies, you may not be able to access certain areas or features of the website.

Third Party Links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party websites have separate and independent privacy policies. We therefore have no

responsibility or liability for the content and activities of these linked websites. Nonetheless, we seek to protect the integrity of our website and welcome any feedback about these sites.

IP Addresses

Every computer connected to the Internet is given a set of numbers that serve as that computer's "Internet Protocol" or IP address. When you request a page from any page within our website, our web servers automatically recognize and log your IP address. The IP address reveals nothing personal about you other than the IP address from which you have accessed our website. We may use IP addresses to analyze trends, administer our website, track your movement, and gather broad demographic information for aggregate use.

Children's Online Privacy Protection Act Compliance

We do not knowingly collect any information from anyone known to be under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Policy Only

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

Your Consent

By using our website, you consent to our Privacy Policy.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will post those changes on this page, and/or update the Privacy Policy modification date above.

Contacting Us

If you have any questions regarding this Privacy Policy, you may contact us using the information below.

marketing@rec-usa.com